

World Gymnaestrada Las Vegas • 2031



CLEAR SPACE



Clear space is one head height, **x**, on every side. Nothing enters it, including the partner row.

MINIMUM SIZE



WORLD GYMNAESTRADA

Wide • 7 mm • 29 px



Medallion • 18 mm • 73 px

TYPE

Everyone performs.

Darker Grotesque, free on Google Fonts. Headlines 800 to 900, tight tracking. Body 500. Labels uppercase at 700, wide tracking. Numerals always 900.

RULES

- One head of clear space** around every lockup, partner logos included.
- Minimum size:** the stacked primary holds at 29 mm in print and 125 px on screen. Below that use the wide lockup (7 mm) or the medallion (18 mm). Set generously for an audience of every age.
- One color only** on embroidery, pins and small fabric. Use the black or reversed art, never a tint.
- Do not rebuild** the figures, rotate the mark, or change the order of the head colors.
- Dated and undated** are both approved. Use the full date on tickets, credentials and anything a participant keeps.
- Partners sit beside the mark**, never inside it: USA Gymnastics, World Gymnastics, Las Vegas.

COLOR

	Gold #FCC917 • PMS 7548 U		Cerise #C92264 • Strong Red U
	Ember #F18441 • PMS 144 U		Orchid #9F2576 • PMS 247 U
	Ruby #E64038 • Bright Red U		Aubergine #7A2B8E • PMS 2602 U
	Turquoise #26A6DE • PMS 2995 U		Lime #B2D235 • PMS 381 U
	Lagoon #0087BC • PMS 640 U		Jade #3FA34D • PMS 361 U
	Sapphire #1A6AB1 • PMS 300 U		Emerald #157F4A • PMS 348 U
	Chalk #FFFFFF		Ink #000000 • PMS Black U

Gold, cerise and turquoise lead; the other nine support. Greens belong to wayfinding and roles. The spectrum gradient runs warm to cool on edges only, never behind type. Pantone references are the closest uncoated matches; confirm purples against a swatch book.